

Assignment #4:**Video and Story**

Choose a unique person or interesting business you feel will provide not only a good story, but also will be visually appealing. You will be profiling the business or person using video and providing a written story of 1000 words (Please use 3 sources in article and 2 is the bare minimum in the video). You will be graded equally on the quality of the written piece (1000 words) and video piece. Do not wait until the last minute to complete this assignment, it will require some major time, please plan accordingly. You should visit your subject several times.

Deadlines:

Wednesday, October 29, 2014 - Come to class with a detailed written pitch of what you are doing for your final story - who are the sources and what have they already told you? What kind of shots will you shoot for the video? What will you write about for your story? How can you translate this to the web? (Please have a printed copy)

Wednesday November 12 (1st version of written story due) &

Friday, November 14 (1st version of video due) &

Friday, December 5, 2014 (final version due for both video and story)

Due **Friday December 5, 2014**

Hand in:

(1) A dvd containing:

- The edited final version of the video exported to a mov file and re-name this file to:
Last_first(Name)_video)

-The complete story, turn in both an electronic (copy on your cd/dvd) and a printed version when submitted.

(2) Post story along with only video to the class blog (*remember to add "to continue reading" link and to be web friendly)

(3) Complete the Self-Evaluation Form, turn in both an electronic (copy on your cd/dvd) and a printed version when submitted.

Please submit a cd/dvd with the two folders and story and self-evaluation printed in an 11 x14 envelope with the following:

- Your Name
- Project Name
- Your Phone Number/Email
- Date